

A woman with long blonde hair is standing in a modern, minimalist architectural setting. She is wearing a long, flowing, bright green dress with a deep V-neckline and a gathered waist. The dress has wide, pleated sleeves. She is also wearing gold hoop earrings, a gold ring, and a gold bracelet. She is standing on a gravel path next to a white wall with several square openings. The lighting is warm and golden, suggesting late afternoon or early morning. The overall mood is elegant and sophisticated.

THE FASHION ISSUE

COLLECTION 251

Joseph Ribkoff



LETTER OF VP

THE FASHION ISSUE

As the days grow brighter and warmer, we find ourselves infused with an invigorating sense of optimism for spring. This season marks a pivotal return to dressing with intention, where each outfit becomes a statement of who we are and how we want to feel. **The Fashion Issue** celebrates the art of getting dressed, crafting looks that resonate with the dynamic lifestyles of modern women across the globe. It's a moment to embrace fashion with a capital F, as an air of effortless refinement returns, inspiring polished and put-together looks for every occasion.

Unveiling bold patterns and vibrant hues, **The Fashion Issue** reflects a refreshingly sporty spirit intertwined with everyday couture influence. Inspired by our timeless design ethos, we reimagined classic motifs — think striking polka dots and eye-catching florals while weaving in elements of feminine whimsy. This spring collection encourages playfully chic combinations, inviting the Joseph Ribkoff woman to pair refined pieces with modern denim staples for easy outfitting, allowing for endless expressions of personal style.



Balancing showstopping looks for celebrations with everyday wardrobe basics, this versatile lineup empowers her to feel confidently put together — whether making a grand entrance or savoring life's simple pleasures — with looks as unique as the women who wear them and that can be cherished for seasons to come.

Catriona Belsham
Vice President of Design



MODERN ROMANTICS

Step into spring with pieces that are refreshingly feminine, timelessly romantic, and undeniably chic. From flourishing prints to polka dots to soft pink hues, these fresh looks make the Joseph Ribkoff women feel elegantly vibrant.





Debuting this season in Bubble Gum pink, these tone on tone sets exude a fresh, feminine energy perfect for spring, while a touch of bouclé adds a timeless allure, creating an effortlessly chic style.



Spotted! This season's trending print — polka dots — on soft tailored suits that capture playful sophistication. Mixing modern flair and timeless elegance, this silky knit set encapsulates her style to perfection.





Spring is in full bloom with this woven cotton shirt, featuring a gorgeous embroidered flower. A hidden button-front closure, cuffed long sleeves, and a high-low hem complete this inspiring statement piece.

MAKE A STATE MENT

Step into a world where playful silhouettes meet striking dots and stripes for a modern interpretation of sporty chic. Embrace the collision of rhythm and geometry in eye-catching one pieces and fashion-forward separates, creating dynamic looks that capture attention and energy for a bold spring statement.





An exquisite display of artistic flair, this novelty jacquard jacket infuses instant style in any ensemble. The garment flaunts a striking dot print on a boxy silhouette that exudes bold confidence. The three-quarter puffed sleeves, shirred collar and front color-blocked zipper closure work together beautifully to create this trendsetting piece.



Easy-to-wear and easy-to-style, this classic shirt dress is always on-trend. Designed with a front buttoned placket, rolled-up short sleeves, and chest pockets, this versatile piece is a definite gotta-have this season.



This unique sleeveless dress is a showstopper cut from a delicate, sheer organza fabrication featuring a three-dimensional cut-out dot. Beginning with a chic cowl collar and ending below the knee with a free-flowing handkerchief hem, this piece is lined for all-day comfort



Go graphic with this modern two-tone plaid motif and lightweight sweater knit fabric that come together to create a versatile top for every day. Pair with these sporty-chic pull-on pants tailored with the utmost ease and style in mind.

THE NEW WAVE

Discover the allure of nautical sophistication through tailored pieces in rich reds, deep blues, and classic white. Elegant twinsets, open stitch knitwear and mesh detailing blend maritime tones with contemporary tailoring while polished blazers and flared trousers offer refined elegance for a modern spring update.





Embrace the season with colorful spring knits. This perfect pair, top and bottom set is crafted from a luxuriously soft sweater knit blend, featuring delicate pointelle stitching that adds a modern twist to the must-have shape of the season: polo knits.





Set sail with the airy charm of this navy open-stitch look adorned with a touch of sequin sparkle, or channel the cosy allure of this soft pullover sweater knit. Ideal for spring, these lightweight knits promise to elevate her wardrobe with a chic flair that works for any occasion.



With a unique play on stripes and uneven front hem, this pullover effortlessly blends style and comfort. Add these elegant culotte jeans with an embellished front seam and bring a touch of sophistication to any outfit.

Crafted from a luxurious silky knit fabric, this flowy dress beautifully combines elegance and charm, making it a seamless transition from a casual sun-kissed stroll during the day to a glamorous sunset by night.





Beautifully textured bouclé fabric and a classic notched collar come together to create a sleek blazer that will elevate her everyday style. Pair it with GOLDIE, the classic wide-leg that wows. Crafted from lightweight, super-soft Joseph Ribkoff FEATHERWEAVE™ denim, it hugs curves in all the right ways.



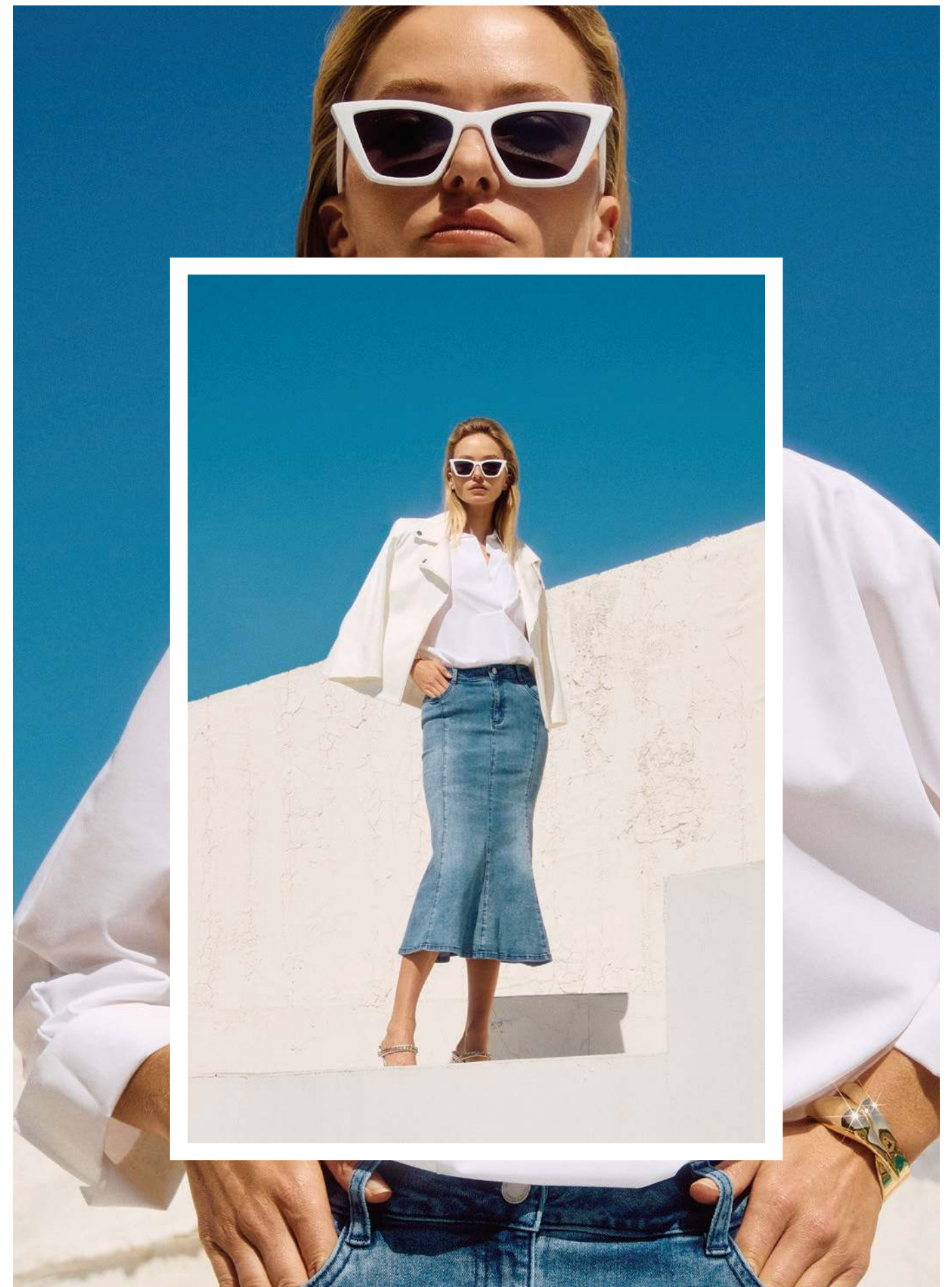


Nautical refinement is all in the details with these silky knit pull-on pants, tailored in a stunning wide-leg silhouette that brings dramatic flair to every step. Adorned with decorative double buttons at the front, they elevate the piece's undeniable glamour and charm.



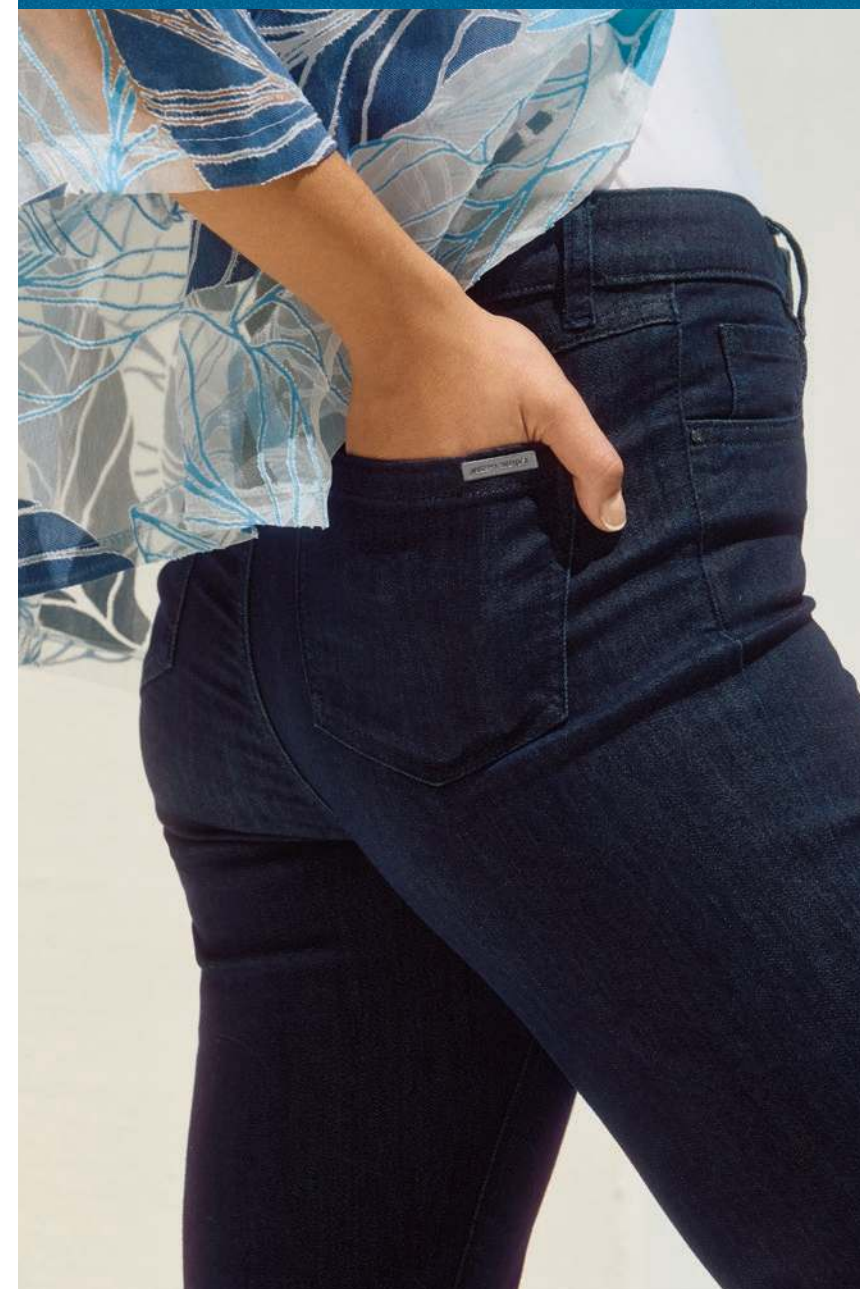


Elevating the everyday, Joseph Ribkoff Jeans effortlessly bridges casual comfort and sleek aesthetics. With timeless styles and classic fits we love, embrace the ease of blue jeans, skirts, and jackets for a look that's both relaxed and perfectly poised.





For a fresh, refined ensemble opt for this novelty leaf-print jacket paired with BROOKE, our fabulous bootcut lightweight, super-soft, Joseph Ribkoff FEATHERWEAVE™ denim fit for a star.



For a contemporary look opt for the timeless combination of a classic striped button-down and cropped white denim. The shirt's soft cotton fabric and elegant pearl trim complement the lightweight stretch of the slim-fit denim and its shimmering rhinestone accents.





Take a supermodel step into spring with GIA — our classic slim fit made from soft, lightweight FEATHERWEAVE™ stretch denim. Designed for effortless styling, they pair beautifully with this unique jersey top tailored with a sleek crewneck and short puffed sleeves. Novelty fabric adds a hint of charm, giving this piece a modern, distinctive touch.





Designed from stretch denim with a classic lapel collar and military-inspired buttons, this double-breasted blazer offers an unexpected blend of structure and relaxed style for a look that's always confidently put together. Pair with an essential wide-leg pant and create the illusion of longer legs with a slightly higher waistline. The silky knit fabric and elasticized waistband offer class with unparalleled comfort.





Effortlessly transition from casual outing to polished gathering with the versatile pairing of a bouclé jacket with refined chain detailing that complements denim adorned with elegant embroidery and sparkling crystals.



WHEN THE SUN SETS

Step into a realm of resort-ready styles designed for unforgettable days to nights. A palette of lush greens and earthy neutrals complement shimmering silhouettes and refreshing gauze fabrications, creating the perfect wardrobe for refined relaxation from leisurely escapes to sunset soirées.



Suited for any occasion that calls for polished flair, this chic set features a tailored-to-perfection vest and elegant culotte pants, offering a sophisticated yet comfortable look that transitions effortlessly from day to night.

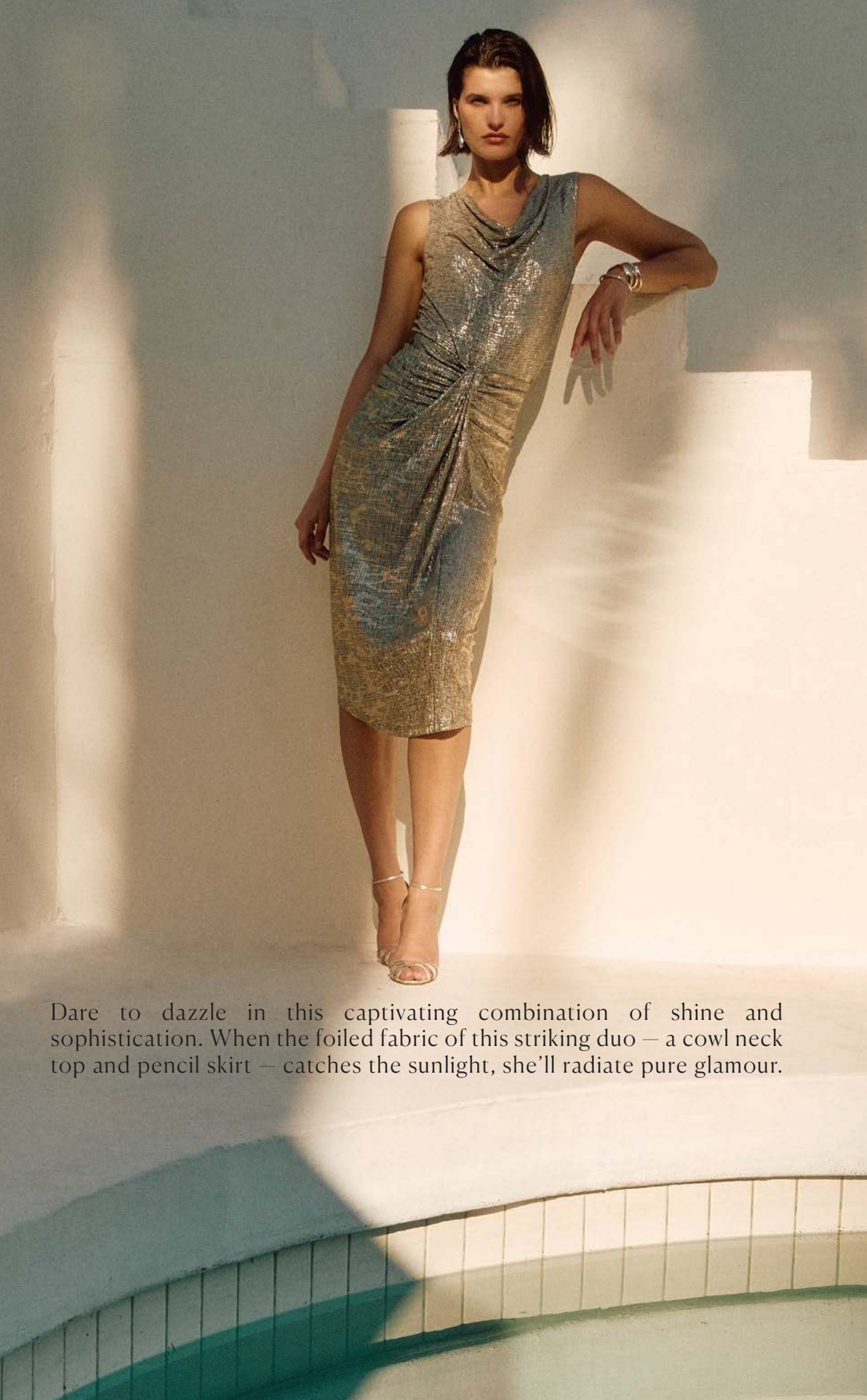




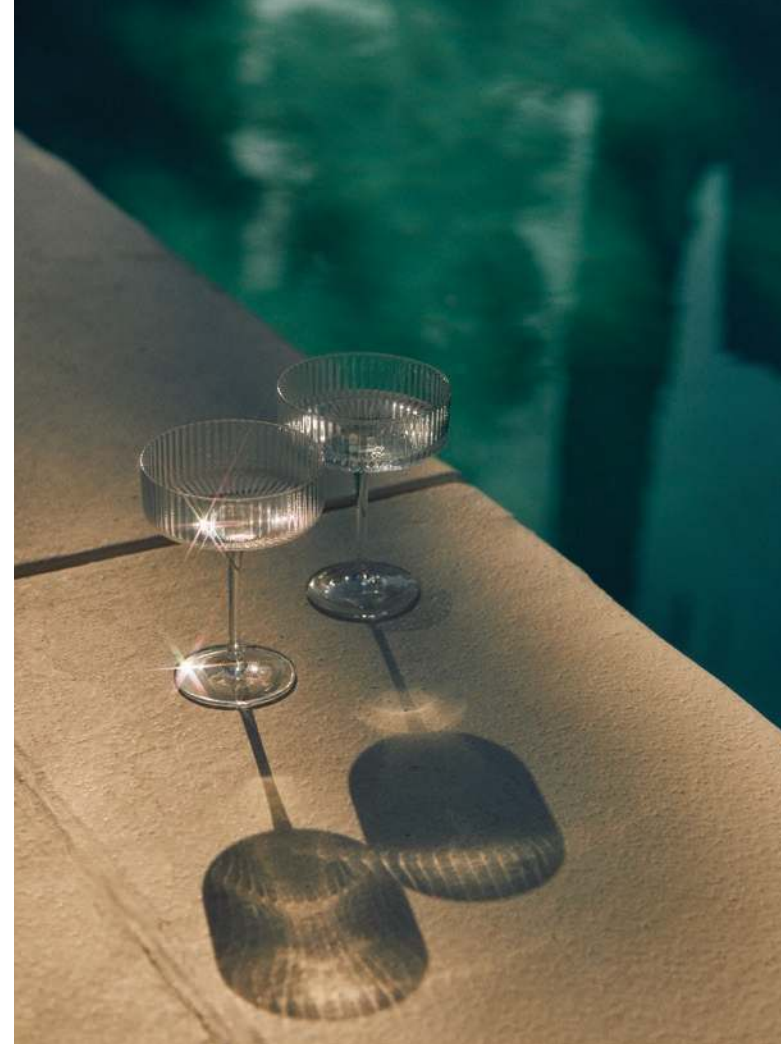
Embrace effortless grace in this stunning midi dress, crafted from shimmering satin that flows beautifully with every step. Soft pleated elbow sleeves and a flattering knotted waist define her silhouette, making it perfect for evenings under the setting sun.



Embody the spirit of carefree resort dressing with this tropical printed ensemble. This bold woven top features a flattering peplum bodice and flowing kimono sleeves, perfectly paired with chic culotte pants for an undeniably elegant evening look.



Dare to dazzle in this captivating combination of shine and sophistication. When the foiled fabric of this striking duo — a cowl neck top and pencil skirt — catches the sunlight, she'll radiate pure glamour.





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